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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/741,618	12/18/2000	Juan C. Alvarado	59.0038	5812	
23718 7590 0824/2010 SCHLUMBERGER OILFIELD SERVICES 200 GILLINGHAM LANE MID 200-9 SUGAR LAND, TX 77478			EXAM	EXAMINER	
			DENNISON, JERRY B		
			ART UNIT	PAPER NUMBER	
Social Brand, III // //o			2443		
			MAIL DATE	DELIVERY MODE	
			08/24/2010	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)			
Nation of About on the	09/741,618 ALVARADO ET AL.				
Notice of Abandonment	Examiner	Art Unit			
	J Bret Dennison	2443			
The MAILING DATE of this communication ap					
This application is abandoned in view of:					
	Mailing or Transmission dated f month(s)) which expired on _), which is after the expiration of the			
(A proper reply under 37 CFR 1.113 to a final rejecti application in condition for allowance; (2) a timely file Continued Examination (RCE) in compliance with 3	ed Notice of Appeal (with appeal fee);				
(c) ☐ A reply was received on but it does not const final rejection. See 37 CFR 1.85(a) and 1.111. (See		empt at a proper reply, to the non-			
(d) No reply has been received.					
Applicant's failure to timely pay the required issue fee a from the mailing date of the Notice of Allowance (PTOL (a)	-85). as received on (with a Certific	cate of Mailing or Transmission date			
(b) ☐ The submitted fee of \$ is insufficient. A balan	on of [®] in dua				
The issue fee required by 37 CFR 1.18 is \$		7 CER 1 18/d\ ie \$			
(c) ☐ The issue fee and publication fee, if applicable, has		στιτο(α), is ψ			
(c) The issue ree and publication ree, if applicable, has	not been received.				
 Applicant's failure to timely file corrected drawings as re Allowability (PTO-37). 	quired by, and within the three-month	period set in, the Notice of			
 (a) ☐ Proposed corrected drawings were received on	(with a Certificate of Mailing or Tra	ensmission dated), which is			
(b) No corrected drawings have been received.					
 The letter of express abandonment which is signed by t the applicants. 	he attorney or agent of record, the as	signee of the entire interest, or all of			
 The letter of express abandonment which is signed by a 1.34(a)) upon the filing of a continuing application. 	The letter of express abandonment which is signed by an attorney or agent (acting in a representative capacity under 37 CFR 1.34(a)) upon the filing of a continuing application.				
 The decision by the Board of Patent Appeals and Interform of the decision has expired and there are no allowed cla 		se the period for seeking court review			
7. ☑ The reason(s) below:					
Examiner left a voicemail inquiring about the statu received.	s of the application on 8/19/2010,	but a response had not been			

Petitions to revive under 37 CFR 1.137(a) or (b), or requests to withdraw the holding of abandonment under 37 CFR 1.181, should be promptly filed to minimize any negative effects on patent term.

U.S. Patent and Trademark Office
PTOL-1432 (Rev. 04-01)

/J Bret Dennison/ Primary Examiner, Art Unit 2443